TRADE CATALOGUE 2026/27

Wunderix

Collection Winter 2026/27

PLUSH
COLLECTIBLES
HOLIDAY
ACCESSORIES

WUSCHEL CHICKS
WATSCHEL PENGUINS
WUSCHEL CATS
PLUSH WORLD



WELCOME TO WUNDERIX

Soft. Funny. Collectible.

Wunderix brings character to the shelf: plush figures with personality, collectible series with a surprise effect, a big world of cuddly toys and festive decorations for the season.

Our collections are made for retail – from toy shops and gift stores to kiosks. Eye-catching displays and clearly structured collectible series drive impulse purchases and repeat sales.

Every figure is designed with attention to detail: super-soft plush, embroidered motifs and faces you instantly fall in love with – delighting children and collectors alike.

10
Collections

106
Items – from 17 to 150 cm

20
Collectible characters in three surprise series



01
Surprise Series
Page 3



02
Plush World
Page 8



03
Holiday Magic
Page 19



04
Cushions & Accessories
Page 21



05
Hair & Craft Sets
Page 22

06
Range & Contact
Page 23



COUNTER DISPLAY · SERIES 7

01

Wuschel Chicks

The craziest chicks of the season

Crack the egg, meet the chick! Every surprise egg hides one of seven fluffy chicks – with a wild tuft, big googly eyes and an embroidered motif on the tummy. You only find out which one when you unwrap it – that is what makes the series a collecting and swapping hit.

01	7 characters to collect – Series 7
02	Surprise-egg packaging
03	18 cm – plush buddy with key ring
04	Ready-to-sell counter display
05	Super-soft plush with embroidered details

THE GANG

Seven chicks, one egg.

Every chick has its own look and motif. Characters are supplied assorted – unwrapping stays a real surprise.



01 Little Crown
The little queen with a heart and a sky-blue tuft.



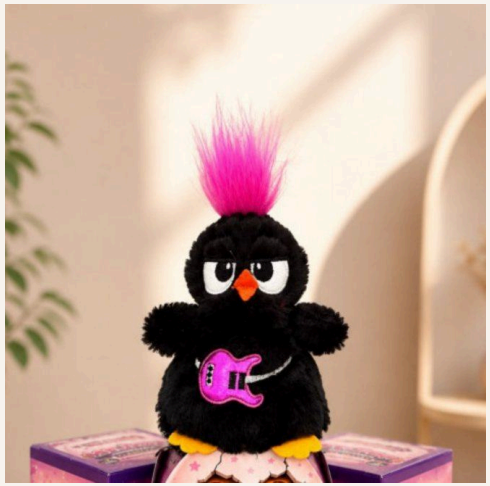
02 Daisy
Flower child with heart glasses – always cheerful.



03 Melony
Fruity and fresh with a watermelon motif.



04 Crumbs
Sleepy sweet tooth with a cookie on its tummy.



05 Rocky
The rock star of the gang – with a pink guitar.



06 Goggles
Huge googly eyes and a sparkly star.



07 Luna
Night owl with moon and stars.

COLLECTIBLE SERIES

Collect all 7!

Characters are packed assorted. Individual figures cannot be selected – that is exactly what makes the series so appealing.

01

Watschel Penguins

Little waddlers, big impact

Open the tin, discover the penguin: Watschel Penguins come in a colourful collectible tin and shine at the checkout in a 40-piece display. Six characters – from sugar-sweet to super-smart – invite collecting, swapping and gifting.

01	6 characters to collect
02	Surprise tin
03	17 cm – also as a bag charm
04	Ready-to-sell display with 40 tins



THE COLONY

Six penguins to collect

Every penguin has its own motif and collectible tin. Characters are supplied assorted.



02 · NEBEL



03 · NACHT



04 · GENIE

01	**Zuckerli**	Sugar-sweet, with a flower in lilac hair.
02	**Nebel**	The little gentleman with a red bow tie.
03	**Nacht**	Classic black and white, with a blue fish.
04	**Genie**	Glasses on, bow tie on – the brainiac.
05	**Schatten**	Grey and white, with a watermelon motif.
06	**Knusper**	Pink plumage and a strawberry motif.

40 **tins per display**

Assorted with all six characters – ready to sell.



DISPLAY WITH COLLECTIBLE TINS

01 Wuschel Cats

Seven velvet paws to fall in love with

Round, soft and full of character: Wuschel Cats bring together seven personalities – from the elegant gentleman to the little princess. Golden paws, shiny embroidery and super-soft plush make every figure a favourite. A real eye-catcher in the display with colourful tins and rainbow tails.

01	**Veilchen**	Lilac fluffball with a shiny flower heart.
02	**Professor**	With glasses and tie – the clever one.
03	**Mokka**	Cream with a chocolate-brown mask.
04	**Baron**	Grey charmer with moustache and golden paw.
05	**Fischli**	Black velvet with a sparkly fish.
06	**Stella**	White princess with crown and star.
07	**Rosalie**	Soft pink, with a red bow and heart.

PLUSH WORLD



XXL DOG · 120 CM

02

Plush World

Plush friends from 20 to 150 cm

From small bag charms to a giant teddy: our plush world brings together popular classics and real trend figures. Soft materials, embroidered faces and loving details make every animal a favourite companion – for playing, sleeping, decorating and gifting.

01	Teddy Bears	Page 9
02	Gifts with Heart	Page 11
03	Polar Bears & Pandas	Page 12
04	Penguins	Page 13
05	Farm Friends	Page 14
06	Animal Friends	Page 16

PLUSH WORLD

Teddy Bears

From 25 cm mini bears to a 150 cm giant: our teddies are shelf classics – soft, sturdy and available in many colours.

B01



25 cm · 3 colours

Mini Bear

Small, soft and a perfect little gift.

B02



25 cm · 4 colours

Soft Bear

Made of velvety soft-touch fabric.

B03



30 cm

Yumo Bear with Shirt

Cheerful bear in a colourful shirt.

B04



35 cm

Dungaree Bear

Playmate in denim dungarees.

B05



40 cm

Bear in Striped Jumper

Cosy in a striped jumper.

B06



40 cm · 2 colours

Bear with Satin Bow

Premium plush with a golden bow.

B07



45 cm · 3 colours

Bear with Gingham Scarf

Sweet with a checked neckerchief.

B08



50 cm

Gudi Bear

Easy-going bear in a white shirt.

PLUSH WORLD

Teddy Bears (continued)



SIZE ON REQUEST

Pilot Bear

With flying goggles and a red scarf.



25 cm · 5 colours

Fan Bear with Jersey

In a jersey in five club colours.



65 cm · 2 colours

XXL Bear Cushion

Large cushion with a bear face.



70 cm

Teddy with Bow

Classic teddy in lilac.



80 cm · 4 colours

Sitting Teddy

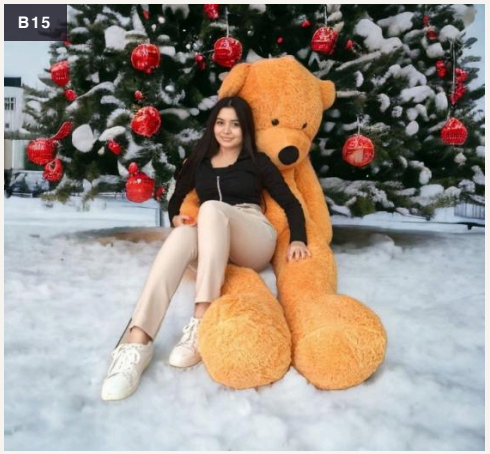
Big, chubby and lovable.



90 cm

Chubby Bear

Extra chubby for big hugs.



150 cm

Giant Teddy

A real eye-catcher – 150 cm tall.

PLUSH WORLD

Gifts with Heart

For Valentine’s Day, birthdays and little declarations of love: bears with hearts, T-shirts and dresses.

G01



60 cm

3 colours

Heart Bear

With a shiny heart on its chest.

G02



35 cm

Bear with Heart Cushion

Holds a red heart in its arms.

G03



80 cm

Valentine Bear

Bright red – the Valentine’s Day gift.

G04



30 cm

2 colours

Bear in a T-Shirt

Speckled fur, white T-shirt.

G05



30 cm

2 colours

Bear in a Frilled Dress

With a T-shirt and checked frilled skirt.

G06



25 cm

Bear in a White T-Shirt

Little gift bear for any occasion.

PLUSH WORLD

Polar Bears & Pandas

XXL cuddle bears up to 100 cm and pandas with shiny details – perfect for snuggling.

E01



65 cm

Lying Polar Bear

Premium polar plush with a red scarf.

E02



100 cm

XXL Cuddle Bear

A long bear to hug while sleeping.

E03



100 cm

3 colours

XXL Gingham Cuddle Bear

Long cuddle bear in gingham fabric.

E04



50 cm

2 colours

Panda

With shiny lamé paws.

E05



60 cm

Premium Panda

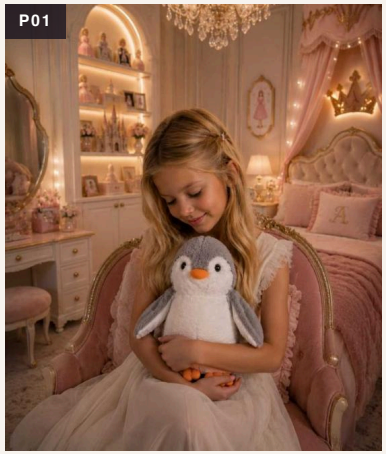
Large panda in premium quality.

PLUSH WORLD

Penguins

With knitted hats and scarves in six colours, as cushions or as mum with baby – our penguins are winter favourites.

P01



35 cm

Grey Penguin

Grey and white, simple and cuddly.

P02



40 cm

Penguin with Red Hat

Grey and white, red hat and scarf.

P03



40 cm

Black Penguin

Black and white with a red hat.

P04



40 cm

Pink Penguin

Hat and scarf in pink.

P05



40 cm

Blue Penguin

Hat and scarf in royal blue.

P06



40 cm

Green Penguin

Hat and scarf in fir green.

P07



40 cm

Yellow Penguin

Hat and scarf in sunny yellow.

P08



SIZE ON REQUEST

Strawberry Penguin

With a strawberry hat – super sweet.

P09



40 cm 3 colours

Penguin Cushion

Round cuddle cushion for the nursery.

P10



SIZE ON REQUEST

Penguin Mum & Baby

The sweetest duo as a set.

PLUSH WORLD

Farm Friends

Curly lambs, spotted cows and colourful hens – the farm family for nurseries and gift shops.

F01



45 cm

Black & White Cow

Spotted – the farm favourite.

F02



90 cm

XXL Cow with Bell

A real eye-catcher on the shop floor.

F03



30 cm

Heart Cow

With heart embroidery and checked scarf.

F04



25 cm

Sitting Lamb

Cosy curls – ideal for newborns.

F05



30 cm

Chubby Lamb

Chubby-cheeked and extra cuddly.

F06



40–45 cm

Lamb

Playmate and sleeping buddy.

PLUSH WORLD

Farm Friends (continued)

F07



40 cm

Daisy Lamb

Decorated with daisies.

F08



60 cm

XXL Curly Lamb

Big, curly and super soft.

F09



SIZE ON REQUEST

Lamb Cushion

Cuddle cushion with a lamb face.

F10



30 cm

4 colours

Hen

Ultra soft, in four colours.

F11



40 cm

Large Hen

With long legs and a comb.

PLUSH WORLD

Animal Friends

Dogs up to 120 cm, trend figure capybara, bunnies, exotic animals and playmates – a colourful world of cuddly friends.



50 cm

Big-Nose Dog

Lying cuddle dog and cushion.



75 cm

Sleepy Dog

Premium plush with floppy ears.



75 cm

Dog in Striped Shirt

Dressed and ready for cuddles.



75 cm

Ecru Welsoft Dog

Made of super-soft Welsoft.



120 cm

XXL Ecru Dog

Giant cuddle dog in Welsoft.



120 cm

XXL Brown Dog

Lying – for cuddling and leaning on.



20 cm

Capybara Key Ring

In a hoodie – for keys and bags.



33 cm

Capybara Cappy

Trend figure in three outfits.

PLUSH WORLD

Animal Friends (continued)

T09



90 cm

XXL Capybara with Bag

With a turtle backpack.

T10



40 cm

Bunny Minni

Long ears, pink neckerchief.

T11



40 cm

Bunny Bonbon

Floppy ears in Toscana fabric.

T12



40 cm

Bunny

Soft sleeping buddy.

T13

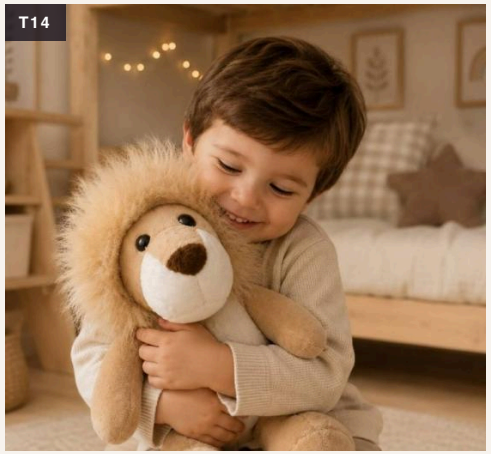


50 cm

Strawberry Bunny with Bag

In a strawberry costume, with a little bag.

T14

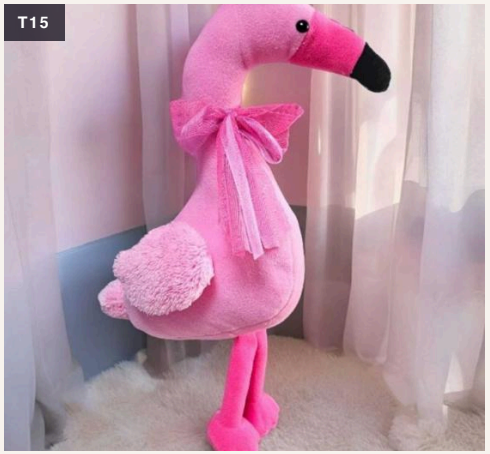


30 cm

Lion

With a fluffy mane.

T15



40 cm

Flamingo

Pink eye-catcher with long legs.

T16



45 cm 5 colours

Shark

Embroidered, with a soft belly.

PLUSH WORLD

Animal Friends (continued)

T17



45 cm

Otter with Fish

Premium plush with a fish accessory.

T18



45 cm

Dino

Green dino with colourful spots.

T19



65 cm

Koala

Lying sleepy koala in pink.

T20



30 cm

Kitten in Overalls

Cute in pink overalls.

T21



28 cm

Pou

Softly filled playmate.

T22



35 cm

Log Buddy

Funny plush figure with a wood look.



03 — HOLIDAY MAGIC

Holiday Magic

Our holiday collection brings warmth to living rooms, shop windows and sales floors: gnomes with long pointed hats, Santa, gingerbread men and ready-made gift sets for the most wonderful time of the year.

Ideal for shop windows, sales floors and seasonal promotions.

X01



55 cm 3 colours

Gnome

Long pointed hat, fluffy beard.

X02

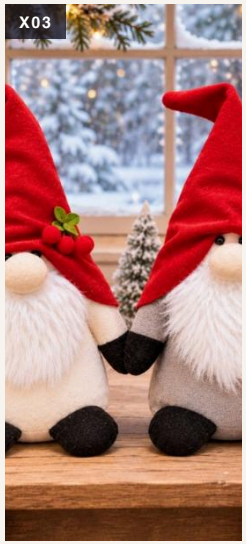


55 cm

Santa with Glasses

Classic red and white.

X03



45 cm

Gnome Duo

Two gnomes as a set.

X04



50 cm

Gnome with Key Ring

Gnome plus mini gnome key ring.

X05



50 cm

Berry Gnome Duo

With holly berries.

HOLIDAY MAGIC

Holiday Magic

Gnomes with pointed hats, Santa, gingerbread man and ready-made gift sets for the season.

X06



50 cm

Berry Gnome Trio

Three gnomes with berry hats.

X07



30 cm 2 colours

Gingerbread Man

With a red bow tie and buttons.

X08



40 cm

Snowman Cushion

With hat and scarf.

X09



40 cm

Candy Cane

Decorative plush accent.

X10



50 cm

Trio Gnome & Penguins

Gnome with two penguins.

X11



40 cm

Holiday Set of 4

Gingerbread man, candy cane, cushion, gnome.

X12



50 cm

Decor Set of 3

Holiday cushion, gnome, candy cane.

X13



50 cm

Santa Set of 3

Santa, gnome, cushion.

X14



50 cm

Set of 3 with Santa in Glasses

Candy cane, cushion, Santa.

X15



35 cm

Cushion & Penguin Set

Holiday cushion with green penguin.

CUSHIONS & ACCESSORIES

CUSHIONS & ACCESSORIES

Cushions & Accessories

Decorative cushions, plush backpacks and bags, car sets and a cosy pet bed.

K01



40 × 40 cm · 2 colours

Heart Cushion

With a checked heart.

K02



40 × 40 cm

Bunny Ear Cushion

Decor for the nursery.

K03



45 cm

Smiley Cushion

Good mood in XXL.

K04



28 × 35 cm

Bunny Backpack

Plush backpack with bunny ears.

K05



50 cm

Cat Backpack

Premium plush backpack.

K06

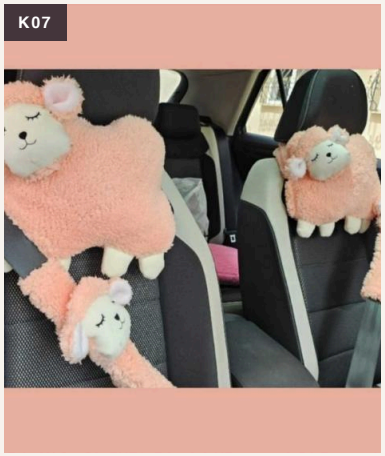


30 cm · 2 colours

Plush Crossbody Bag

With a face and shoulder strap.

K07



CAR SET · 2 colours

Lamb Car Set

Seat-belt pad and neck pillow.

K08



35 cm

Car Cushion & Belt Set

Car cushion with seat-belt pad.

K09

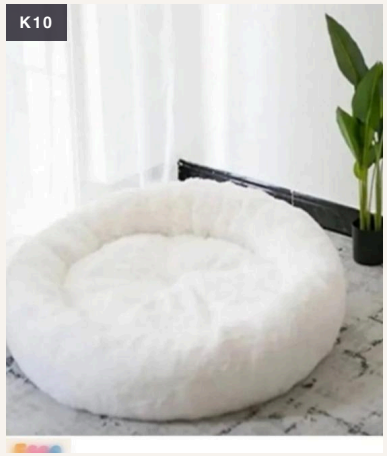


CAR SET

Dog Car Set

Neck pillow and seat-belt pad.

K10



SIZE ON REQUEST

Plush Pet Bed

For cats and dogs.

HAIR & CRAFT SETS

Hair Accessories & Craft Sets

Gift sets with plush key rings: headbands, hair ties, clips, sticker notebooks and DIY diamond paintings.

H01



GIFT SET · 4 colours

Headband Set with Key Ring

Plush headband, hair ties, key ring.

H02



GIFT SET

Crown Set (3 pcs)

Crown, hair tie and key ring.

H03



GIFT SET

Hair Tie Set in Heart Box

Colourful hair ties with key ring.

H04



GIFT SET

Soft Hair Tie Set

With plush key ring, 3 pcs.

H05



GIFT SET

Cherry Clip Set

Hair clips with plush key ring.

H06



GIFT SET

Butterfly Set

Pouch, hair ties, key ring.

H07



GIFT SET

Capybara Clip Set

Capybara key ring with hair clips.

H08



8 × 10 cm

Sticker Notebook Set

Notebook, stickers, plush key ring.

H09



GIFT SET

DIY Diamond Painting

With frame and plush key ring, set of 2.

RANGE & CONTACT

Everything at a glance

All items with reference, size and colour options. Prices, packing units and delivery terms according to the current trade price list.

REF.	ITEM	SIZE	COLOURS
SURPRISE SERIES			
S01	Wuschel Chicks	18 cm	7 characters
S02	Watschel Penguins	17 cm	6 characters
S03	Wuschel Cats	—	7 characters
TEDDY BEARS			
B01	Mini Bear	25 cm	Brown, White, Pink
B02	Soft Bear	25 cm	Cream, Sand, Light brown, Dark brown
B03	Yumo Bear with Shirt	30 cm	—
B04	Dungaree Bear	35 cm	—
B05	Bear in Striped Jumper	40 cm	—
B06	Bear with Satin Bow	40 cm	Dark brown, Burgundy
B07	Bear with Gingham Scarf	45 cm	White, Pink, Light blue
B08	Gudi Bear	50 cm	—
B09	Pilot Bear	—	—
B10	Fan Bear with Jersey	25 cm	Yellow-navy, Red-yellow, Green-white, Burgundy-blue, Black-white
B11	XXL Bear Cushion	65 cm	Brown, Pink
B12	Teddy with Bow	70 cm	—
B13	Sitting Teddy	80 cm	White, Pink, Lilac, Dark brown
B14	Chubby Bear	90 cm	—
B15	Giant Teddy	150 cm	—
GIFTS WITH HEART			
G01	Heart Bear	60 cm	Pink, Brown, Cream
G02	Bear with Heart Cushion	35 cm	—
G03	Valentine Bear	80 cm	—
G04	Bear in a T-Shirt	30 cm	Green, Red
G05	Bear in a Frilled Dress	30 cm	Red, Green
G06	Bear in a White T-Shirt	25 cm	—
POLAR BEARS & PANDAS			
E01	Lying Polar Bear	65 cm	—
E02	XXL Cuddle Bear	100 cm	—
E03	XXL Gingham Cuddle Bear	100 cm	Beige, Yellow, Red
E04	Panda	50 cm	Pink, Red
E05	Premium Panda	60 cm	—
PENGUINS			
P01	Grey Penguin	35 cm	—
P02	Penguin with Red Hat	40 cm	Red
P03	Black Penguin	40 cm	Black
P04	Pink Penguin	40 cm	Pink
P05	Blue Penguin	40 cm	Blue
P06	Green Penguin	40 cm	Green
P07	Yellow Penguin	40 cm	Yellow
P08	Strawberry Penguin	—	—
P09	Penguin Cushion	40 cm	Grey, Red, Black
P10	Penguin Mum & Baby	—	—
FARM FRIENDS			
F01	Black & White Cow	45 cm	—
F02	XXL Cow with Bell	90 cm	—
F03	Heart Cow	30 cm	—
F04	Sitting Lamb	25 cm	—
F05	Chubby Lamb	30 cm	—
F06	Lamb	40–45 cm	—
F07	Daisy Lamb	40 cm	—
F08	XXL Curly Lamb	60 cm	—
F09	Lamb Cushion	—	—
F10	Hen	30 cm	White, Burgundy, Green, Light blue
F11	Large Hen	40 cm	—
ANIMAL FRIENDS			
T01	Big-Nose Dog	50 cm	—

RANGE & CONTACT

Everything at a glance

All items with reference, size and colour options. Prices, packing units and delivery terms according to the current trade price list.

REF.	ITEM	SIZE	COLOURS
T02	Sleepy Dog	75 cm	—
T03	Dog in Striped Shirt	75 cm	—
T04	Ecru Welsoft Dog	75 cm	—
T05	XXL Ecru Dog	120 cm	—
T06	XXL Brown Dog	120 cm	—
T07	Capybara Key Ring	20 cm	—
T08	Capybara Cappy	33 cm	Multicolour
T09	XXL Capybara with Bag	90 cm	—
T10	Bunny Minni	40 cm	—
T11	Bunny Bonbon	40 cm	—
T12	Bunny	40 cm	—
T13	Strawberry Bunny with Bag	50 cm	—
T14	Lion	30 cm	—
T15	Flamingo	40 cm	—
T16	Shark	45 cm	Grey, Light blue, Royal blue, Yellow, Pink
T17	Otter with Fish	45 cm	—
T18	Dino	45 cm	—
T19	Koala	65 cm	—
T20	Kitten in Overalls	30 cm	—
T21	Pou	28 cm	—
T22	Log Buddy	35 cm	—
HOLIDAY MAGIC			
X01	Gnome	55 cm	Red, Grey, Orange
X02	Santa with Glasses	55 cm	—
X03	Gnome Duo	45 cm	—
X04	Gnome with Key Ring	50 cm	—
X05	Berry Gnome Duo	50 cm	—
X06	Berry Gnome Trio	50 cm	—
X07	Gingerbread Man	30 cm	Light brown, Brown
X08	Snowman Cushion	40 cm	—
X09	Candy Cane	40 cm	—
X10	Trio Gnome & Penguins	50 cm	—
X11	Holiday Set of 4	40 cm	—
X12	Decor Set of 3	50 cm	—
X13	Santa Set of 3	50 cm	—
X14	Set of 3 with Santa in Glasses	50 cm	—
X15	Cushion & Penguin Set	35 cm	—
CUSHIONS & ACCESSORIES			
K01	Heart Cushion	40 × 40 cm	Red, Green
K02	Bunny Ear Cushion	40 × 40 cm	—
K03	Smiley Cushion	45 cm	—
K04	Bunny Backpack	28 × 35 cm	—
K05	Cat Backpack	50 cm	—
K06	Plush Crossbody Bag	30 cm	Pink, Cream
K07	Lamb Car Set	—	Pink, Salmon
K08	Car Cushion & Belt Set	35 cm	—
K09	Dog Car Set	—	—
K10	Plush Pet Bed	—	—
HAIR ACCESSORIES & CRAFT SETS			
H01	Headband Set with Key Ring	—	Lilac, White, Cream, Pink
H02	Crown Set (3 pcs)	—	Multicolour
H03	Hair Tie Set in Heart Box	—	—
H04	Soft Hair Tie Set	—	—
H05	Cherry Clip Set	—	—
H06	Butterfly Set	—	—
H07	Capybara Clip Set	—	—
H08	Sticker Notebook Set	8 × 10 cm	—
H09	DIY Diamond Painting	—	Multicolour

Surprise series

Collectible figures are supplied assorted; individual characters cannot be selected.

Prices & terms

Trade prices, minimum quantities and lead times according to the current price list – available on request.

References

Ref. numbers are for orientation in this catalogue. Article numbers and EAN codes on request.

Wunderix

Soft. Funny.
Collectible.

TRADE ENQUIRIES & ORDERS

We look forward to hearing from you.

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